

## **MEDIA RELEASE**

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For immediate release



# **Entries open for countries top show**

Entries are now open for the 2010 Canterbury A&P Show, New Zealand's largest Agricultural and Pastoral Show, held Wednesday 10 to Friday 12 November.

Held at Canterbury Agricultural Park in Christchurch, the Show attracts on average 110,000 people, over 7000 livestock and feature competition entries and over 600 trade exhibitors.

Showing enthusiasts will be competing against the best of the best in over 1400 livestock and equestrian classes including sections for horse & pony, beef & dairy cattle, sheep, alpaca, llama, pig, goat, shearing & woolhandling, dog trials, poultry, wool, woodchopping and vintage machinery.

Attracting the best of New Zealand's livestock and equestrian, the Canterbury A&P Show is the pinnacle of showing success. "There is also a financial benefit from Show success with breed organisations considering a win to be recognition of excellence; it is an excellent promotion for the breed in general with breeders' taking great pride in competing", commented Canterbury A&P Association President John Grigg.

Large exhibitor numbers achieved in Canterbury translates into healthy competition and excellent viewing for Show visitors with international and national judges confirmed for this year's event. "We're fortunate to have Joanna MacInnes from the United Kingdom judging in the Horse Section. Joanna has judged in Australia, South Africa, Germany, USA, as well as in the UK. In fact, most of the main livestock sections are expecting international judges" added Grigg.

In addition to showing success, exhibitors and competitors will be vying for over \$100,000 in prize money at the 2010 Canterbury A&P Show.

Canterbury will be continuing its exhibitor subsidies, offered to exhibitors who have to travel great distances to attend the Show. North Island and Southland exhibitors are eligible for discounted entry fees, complimentary camping, fuel vouchers and discount offers on Interislander ferry travel.

The Schedule of Classes for the 2010 Canterbury A&P Show can be downloaded at [theshow.co.nz](http://theshow.co.nz) or contact the Show Secretary on 03 343 3033 or [info@theshow.co.nz](mailto:info@theshow.co.nz). Entries close mid to late September for most sections.

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