ravensdown

CANTERBURY

A&P SHOW

WEDNESDAY 11 TO FRIDAY 13 NOVEMBER 2026

Canterbury Agricultural Park
www.theshow.co.nz

Trade Information Pack 2026

Everything you need to know about exhibiting at The Ravensdown Canterbury A&P Show and more!

Pictured From Left: *Nick Klaver Marketing & Event Coordinator, Peter Engel Managing Director, Geoff Bone Event Director, Andy Phillipson Operations Manager, Debbie Hawker Trade & Event Manager*

We are so pleased to welcome you back to the Ravensdown Canterbury A&P Show

A place where tradition meets new energy and where our town and country communities unite for one of the region's most anticipated annual events.

The original management team is back, and we are incredibly excited to be leading the way once again. Having delivered many successful Show's in the past, we have the experience and the vision needed to ensure the scale and vibrancy of The Show that we know and love.

We are drawing on our deep industry relationships and a strategy to ensure the showgrounds are used to their full potential. With a focus on fresh ideas, and commitment to innovation, we are rebuilding a trade environment that works for you – our exhibitors. By focusing on exhibitor success, we aim to create a profitable and memorable three-day experience for everyone involved. Whether you are launching a new brand or connecting with thousands of visitors, we are here to support your investment and help you see strong results.

When you work with us for the 2026 Show, you are partnering with a team that has a proven track record, with over fifteen years of experience in running successful shows. While we are making some adjustments to ensure the Show remains a sustainable and world-class event for the long term, our focus remains on your commercial success. As a charitable organisation, your business is at the heart of what we do, and we are dedicated to delivering you the visibility and connections needed to thrive.

This is a chance to re-energise your presence and be part of an event that balances community spirit with a robust commercial focus. From the initial planning to pack-in, through to the event itself, our team is invested in exhibitor success. Let's work together to write the next chapter of this pinnacle event and create a future that benefits your business, our entire community and supports the future of the Ravensdown Canterbury A&P Show.

Heads Up!

Here is your trade timeline checklist for 2026

- Read this Trade Information Pack from start to finish!
- Complete your online application/expression of interest
- You will be contacted with site availability
- Once your site is chosen and your application is approved, you will receive a deposit invoice
- Once your deposit invoice has been recieved, a copy of the Trade Confirmation Pack will be sent to you as well as our online Health & Safety Induction and remaining balance invoice
- Your tickets & passes will be released once your account has been paid in full, and you have completed our online Health & Safety Induction
- In the weeks leading up to the show, you will receive your pre-show checklist
- **Showtime!**

Trade Site Pricing

The 2026 Show marks a renewed commitment to running a strong, stable, financially secure event. To do that, we've updated our outdoor trade site pricing.

The reality is simple: we can't continue delivering a large-scale show on fees that no longer cover the true cost of operating. These adjustments ensure CAPA remains viable and that the Show can continue to grow, improve, and serve exhibitors well into the future.

We're now inviting you to secure your spot for 2026.

Through our online portal, you can re-book the site you had last year or select a new location that better suits your setup and goals.

Your presence helps shape the Show, and your investment directly supports the longevity of this iconic event. We're focused on building a sustainable, high-performing environment where your business can thrive - not just this year, but for years to come.

Please be aware; we have limited covered retail sites available, and these will be allocated on a first in basis. If there isn't the demand for a covered retail precinct, trades will be notified with adequate time to make other outdoor site arrangements.

Outdoor Sites

Your Blank Canvas

(excluding Corporate & Sponsorship Sites)

We have a number of outdoor site options starting from as little as $1200 + GST

Premium and corner sites will incur an additional surcharge and these sites are highlighted on the main site map in this pack.

To request your outdoor trade site, please CLICK HERE.

Site booking fees include:

- Your 3-Day passes to The Show (refer to table on page 10)
- A listing on our website and show map (if full payment received prior to 28 August 2026)
- Security

Site booking fees do not include:

- Power
- Marquee (unless specified)
- Signage
- Forklift Hire
- Fit out
- Flooring

Information on adding any of these features to your booking will be included in your Trade Confirmation Pack.

Trade Site Pricing

Covered Retail Sites

Shop & Explore

Our covered retail precinct is an area showcasing an exciting mix of lifestyle, home, fashion, crafts, and specialty products.

The layout has been designed for visibility and flow, this premium precinct places retailers at the heart of a busy indoor shopping area where visitors come to browse, explore, and buy.

With curated placement, strong promotional support, and a comfortable all-weather setting, our indoor sites provide an exceptional platform for exhibitors looking to connect with customers and drive sales.

Size	Price
3x3 Covered Retail Site	$1250
6x3 Covered Retail Site	$2000
Corner Site	15% surcharge

All prices quoted are excluding GST

Site booking fees include:

- Your 3-Day pass to The Show (refer to table on page 10)
- A listing on our website and show map (if full payment received prior to 28 August 2026)
- Covered Site
- Site Dividers
- Security

Site booking fees do not include:

- Power
- Signage
- Forklift Hire
- Site Flooring

Information on adding any of these features to your booking will be included in your Trade Confirmation Pack.

To book a covered retail site, please CLICK HERE.

Trade Site Pricing

Wool Zone

Wools Time to Shine

Building on its successful debut, the Wool Zone has quickly established itself as a must visit feature of the Show. Its new central location off Deans Ave, near the heart of the Showgrounds brings it closer to the competitions and the foot traffic that matters.

Exhibitors benefit from premium exposure in a focused, well-designed space where visitors come specifically to explore New Zealand's wool and fibre products. With curated placement, high visibility, and targeted promotion, the Wool Zone delivers a platform to drive engagement, sales, and brand growth.

Size	Price
Per 3x3	$1100

All prices quoted are excluding GST

Site booking fees include:

- Your 3-Day pass to The Show (refer to table on page 10)
- A listing on our website and show map (if full payment received prior to 28 August 2026).
- Covered Site
- Site Dividers
- Site Flooring
- Security

Site booking fees do not include:

- Power
- Signage
- Forklift Hire

Information on adding any of these features to your booking will be included in your Trade Confirmation Pack.

To book a site in the Wool Zone, please CLICK HERE.

Refreshments, Food & Amusement Sites

To create a balanced and profitable environment for everyone involved, our team has taken a strategic approach to planning the Showgrounds. We're designing the layout to ensure that all food and beverage operators, coffee vendors, amusement providers, and refreshment points are thoughtfully placed across the venue. This helps maintain steady visitor circulation, prevents overcrowding in any one area, and protects the trading potential of each vendor.

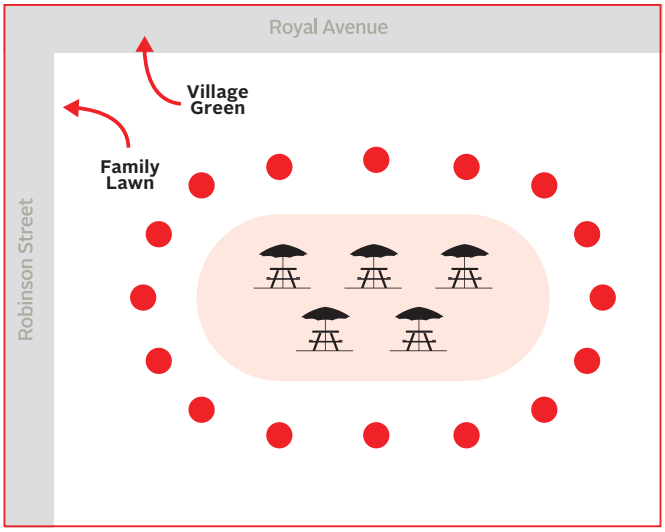
Featured Areas

This year, we're introducing a range of themed areas designed to elevate our visitors' experience.

The Food Truck Oval, Horseshoe Food Hub, Cellar Corner, and Covered Retail areas have all been created to bring together complementary businesses in one vibrant, high-traffic environment.

These zones will be prominently signposted, well-promoted, and carefully curated to showcase exhibitors in the best possible way. For businesses aiming for strong engagement and a standout presence, these specialist locations offer an exceptional opportunity to shine.

Food Truck Oval Map



Key

Sites

Seating

Food Truck Oval & Horseshoe Food Hub

Where great tastes gather

Step into the Food Truck Oval & Horseshoe Food Hub - two bustling zones celebrating flavour, creativity, and the best of local and regional cuisine. These premium food spaces brings together a curated selection of vendors in vibrant, high-traffic environments designed to draw hungry crowds throughout all three days.

With dedicated promotion, clear signage, and an inviting atmosphere, our food zones offer food businesses a prime opportunity to stand out and serve thousands of passionate visitors.

Food Booking fees include:

- Your 3-Day pass to The Show (refer to table on page 10)
- A listing on our website and show map (if full payment received prior to 28 August 2026).
- Security

Food Booking fee does not include:

- Marquee Hire
- Power
- Signage
- Forklift Hire
- Flooring
- Refrigerator time

To request a Food or Drink Vendor site, please CLICK HERE.

To request a Coffee Vendor site, please CLICK HERE.

Size	Price
Food Truck Oval Site	$1250
Horseshoe Food Hub Site	$1250

All prices quoted are excluding GST

Refreshments, Food & Amusement Sites

The Cellar Corner

Sip, savor, relax

Our Cellar Corner is a dedicated destination crafted for discovery, tasting, and connection. In the heart of the show grounds, this specialty area brings together producers, brewers, and distillers in an engaging, festival-style environment near the main stage.

With strong marketing, bold signage, and a lively atmosphere, it's the perfect place for exhibitors to showcase their craft, build brand awareness, and engage with enthusiastic show-goers in a premium, experience-driven space.

The Cellar Corner booking fee includes:

- Your 3-Day pass to The Show (refer to table on page 10)
- A listing on our website and show map (if full payment received prior to 28 August 2026).
- Security

The Cellar Corner booking fee does not include:

- Power
- Marquee
- Liquor Licensing
- Signage
- Forklift Hire
- Flooring
- Refrigerator time

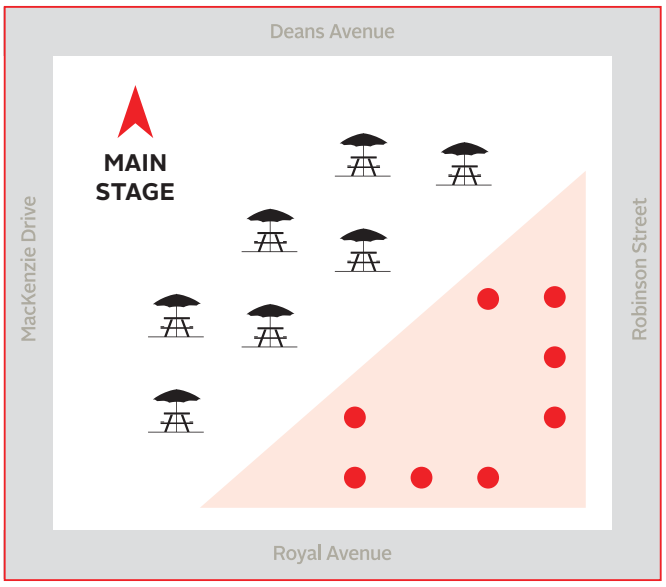
Sites are limited and will be allocated on a first-in basis secured by a deposit.

To express interest in a Cellar Corner site, please CLICK HERE.

Size	Price
3x3 Cellar Corner Site	$1450
6x3 Cellar Corner Site	POA

All prices quoted are excluding GST

The Cellar Corner Map



Key

Sites Seating

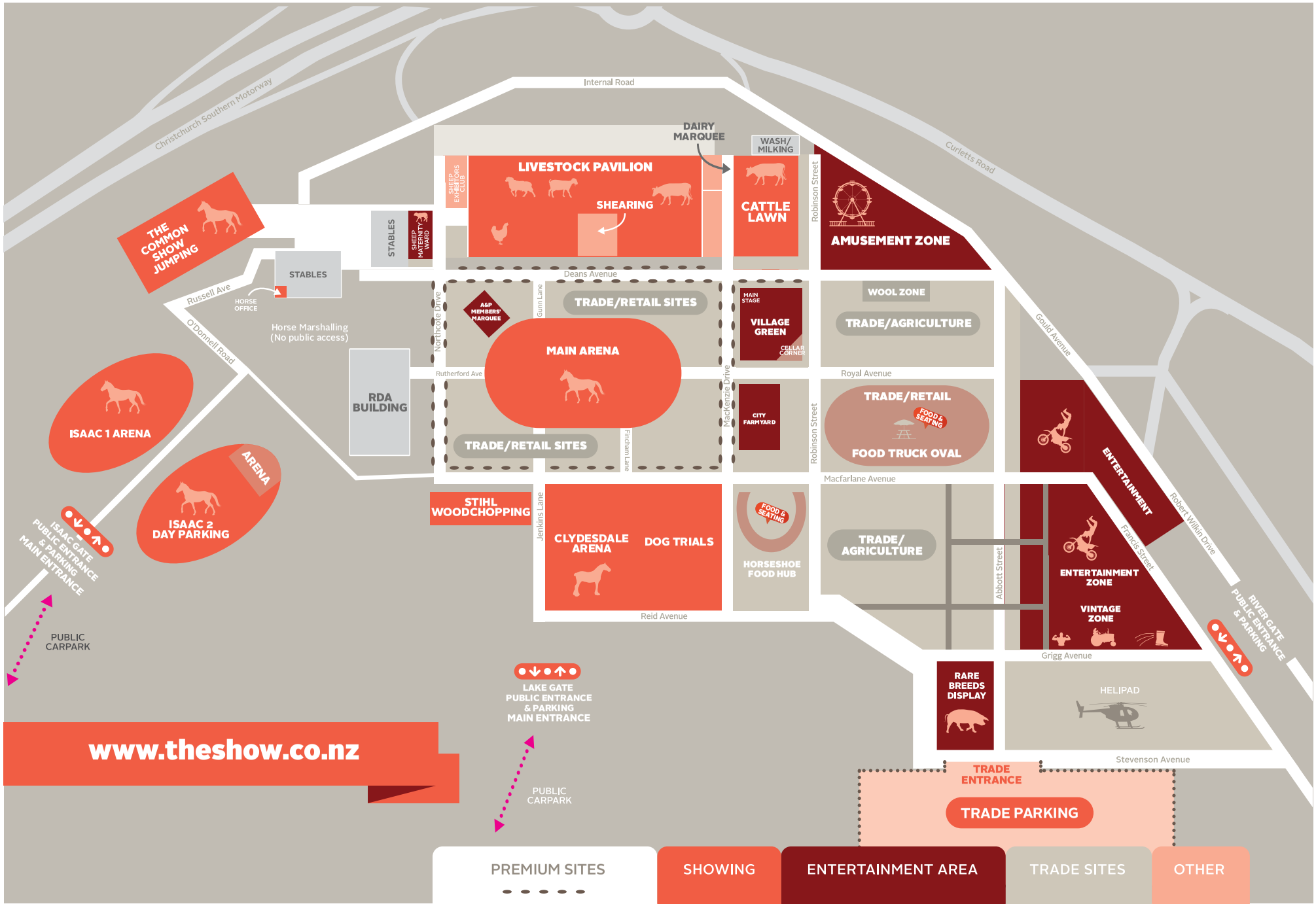
Amusement Sites

Shop & Explore

Every year we receive more expressions of interest for amusement sites than we have space!

Sites are limited and will be allocated on a first-in basis secured by a deposit.

To express interest in an Amusement site, please CLICK HERE.


Internal Road
Christchurch Southern Motorway
Curletts Road
DAIRY MARQUEE
WASH/ MILKING
LIVESTOCK PAVILION
SHEEP EXHIBITORS CLUB
SHEARING
CATTLE LAWN
Robinson Street
AMUSEMENT ZONE
THE COMMON SHOW JUMPING
STABLES
SHEEP MATERNITY WARD
STABLES
Deans Avenue
Russell Ave
HORSE OFFICE
Horse Marshalling (No public access)
O'Donnell Road
Northcote Drive
A&P MEMBERS' MARQUEE
Gunn Lane
TRADE/RETAIL SITES
MAIN STAGE
VILLAGE GREEN
CELLAR CORNER
WOOL ZONE
TRADE/AGRICULTURE
Gould Avenue
MAIN ARENA
Rutherford Ave
Royal Avenue
RDA BUILDING
Mackenzie Drive
CITY FARMYARD
TRADE/RETAIL
FOOD & SEATING
FOOD TRUCK OVAL
Robinson Street
ENTERTAINMENT
ISAAC 1 ARENA
TRADE/RETAIL SITES
Fincham Lane
Macfarlane Avenue
ARENA
ISAAC 2 DAY PARKING
STIHL WOODCHOPPING
Jenkins Lane
CLYDESDALE ARENA
DOG TRIALS
FOOD & SEATING
HORSESHOE FOOD HUB
TRADE/ AGRICULTURE
Abbott Street
Robert Wilkin Drive
Francis Street
ENTERTAINMENT ZONE
VINTAGE ZONE
ISAAC GATE PUBLIC ENTRANCE & PARKING MAIN ENTRANCE
PUBLIC CARPARK
Reid Avenue
Grigg Avenue
RIVER GATE PUBLIC ENTRANCE & PARKING
RARE BREEDS DISPLAY
HELIPAD
LAKE GATE PUBLIC ENTRANCE & PARKING MAIN ENTRANCE
www.theshow.co.nz
PUBLIC CARPARK
Stevenson Avenue
TRADE ENTRANCE
TRADE PARKING
PREMIUM SITES
SHOWING
ENTERTAINMENT AREA
TRADE SITES
OTHER

Entry Passes & Parking

Trade Ticket Allocations

Each member of your team must have a ticket to enter the showgrounds during the show.

Your ticket allocation is based on your site investment as follows:

Site Investment	Up to $1250	$1250 – $1750	$1750+
3 Day Exhibitor Passes	2	3	4-8
Parking Passes	2	3	4-8

Corporate and Sponsorship passes will be provided based on the allocations agreed to in your contract.

All prices quoted are excluding GST

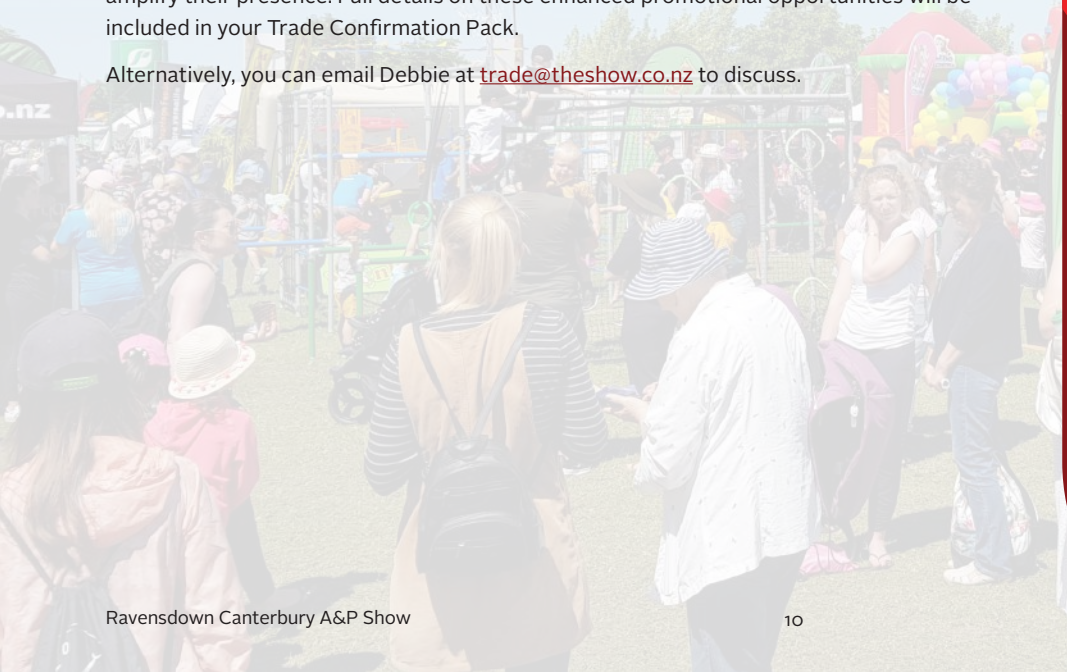
Additional discounted trade tickets will be available to purchase from July.

Advertising & Sponsorship

We're excited to expand our sponsorship and advertising opportunities this year, including access to our live, on-the-day content creator who will be capturing and sharing highlights from across the Show.

Exhibitors looking to boost visibility - whether through branded content, special promotions, competitions, or giveaways - will have new avenues to engage visitors and amplify their presence. Full details on these enhanced promotional opportunities will be included in your Trade Confirmation Pack.

Alternatively, you can email Debbie at trade@theshow.co.nz to discuss.



Trade Awards

Generously sponsored by

BECK & CAUL

More information available in your Trade Confirmation Pack

Key Dates

Repeat Bookings Close	6th Mar
Online Bookings Open For New Exhibitors	9th Mar
Food, Coffee & Amusement Sites Allocated By	10th Apr
Final Site Fee Invoices Due By	28th Aug
Power Applications Due By	28th Aug
Entries Close for Beck & Caul Trade Exhibit Awards	28th Aug
Outdoor Sites Available For Pack-In	4th Nov
Night Security Commences	7th Nov
ALL OTHER exhibitors' setup by 7pm	10th Nov
Show Days!	**11th - 13th Nov**
INDOOR/COVERED Sites removed by noon	15th Nov
PRE-BOOKED storage security finishes at noon	15th Nov
OUTDOOR exhibits removed by	20th Nov

Contact Details

Show Management Team

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Nick Klaver
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