

Hosted by



TRADE PROSPECTUS

ROYAL A&P SHOW OF NEW ZEALAND

Hosted by The Canterbury A&P Association

THURSDAY 13 NOVEMBER
FRIDAY 14 NOVEMBER
SATURDAY 15 NOVEMBER



We are excited to announce that Canterbury will be hosting a Royal A&P Show of New Zealand this November!



Last year's interim event was pulled off in a record 95 days and this year we're excited to get back to business with a return to a traditional layout, agricultural competitions and animals on all 3 days.

The Show provides a great opportunity for trade exhibitors from around New Zealand to engage with 60,000+ visitors (plus competitors, volunteers and other exhibitors) over 3 action packed days.

We invite you to partner with us by applying to become a trade exhibitor at this year's Show, the benefits of exhibiting include;

- Connect you with your customers face-to-face
- Showcase your brand and products
- Boost your sales
- Attract new leads and customers
- Launch new products
- Connect town and country
- Give potential customers an opportunity to try before they buy
- Make the most of the new format and Saturday trading opportunities
- Be a part of a much loved Canterbury tradition
- Opportunity for media coverage

TRADE EXHIBITOR APPLICATION PROCESS

To help you plan and navigate the upcoming Show, we've created a live booking map. This map will give you a sneak peek at all the exciting features, locations, and offerings, so you can make the most of your experience. Bookings will update in real time so you're able to choose the best possible site for your business.

Click on a site on the map to view the pricing and size. Once you've selected your ideal site, you'll be directed to the online application form to reserve your chosen spot.



SITE & MARQUEE PRICING

Choose from Strip Marquees, Standalone Marquees, covered Market Pavilion, Wine & Food Village, Food Vendors or Site only options.

STRIP MARQUEES

Make your event experience seamless with our premium strip marquees, fully arranged and installed by our expert team.

| SIZE | COST | DESCRIPTION |
|------|---------------|--|
| 3x3m | \$700 +GST | Marquee, PVC sides x3 (+1 removable side for overnight security) |
| 6x3m | \$1,400 + GST | Marquee, PVC sides x3 (+1 removable side for overnight security) |

Price includes your site and marquee.

MARKET PAVILION

Discover a thriving hub in the ever popular Market Pavilion, where commerce comes alive in a vibrant, bustling marketplace. Offering prime weather-proof site locations within our spacious and highly-trafficked pavilion, we provide the perfect environment for you to showcase your products, attract new customers, and expand your brand visibility.

| SIZE | COST | DESCRIPTION |
|--------------|---------------|---------------------------------------|
| 3x3m | \$1,120 + GST | Partitions included (2.3m high) |
| 6x3m | \$1,955 + GST | Partitions included (2.3m high) |
| Larger Sites | | Get in touch with our team to discuss |

STANDALONE MARQUEES

From setup to takedown, we handle it all, ensuring your space is ready to go without any stress or effort on your part.

| SIZE | COST | DESCRIPTION |
|------|-------------|---|
| 5x5m | \$1250+GST | Marquee with PVC sides x3 (+1 removable side for overnight security), price includes the cost of your site. |
| 6x6m | \$1650 +GST | Marquee with PVC sides x3 (+1 removable side for overnight security), price includes the cost of your site. |

There are limited 5x5 and 6x6 “Site & Marquee” packages available, enquire with us now. The package can be applied to any 5x5 or 6x6 site booking subject to availability. Price includes your site fee and marquee hire.

PLEASE NOTE.

- Fees above cover all 3 days of the Show
- Site prices are GST exclusive.
- Power connection is an additional cost see Power Breakdown
- Liquor licensing for your site will be YOUR responsibility (however we can assist - contact the Trade Team for a liquor license application form)
- NO subletting unless approved by The Royal A&P Show **Trade Management Team**
- Ticket allocations - tickets valid for all 3 days

WINE & FOOD VILLAGE

Step into a world of sensory delights at our vibrant Wine & Food Village, where every corner invites you to savor the finest flavors.

The Wine & Food Village will be a carefully curated space featuring a diverse selection of food and beverage vendors, with a special emphasis on local artisan producers.

This vibrant zone invites visitors to explore a rich array of hand-crafted wines, small-batch spirits, and gourmet bites—all sourced from the heart of the community. From farm-fresh ingredients to artisanal creations, every vendor offers a taste of local flavor and craftsmanship. Please note: sites will be confirmed upon application.

Depending on the number of sites booked in this zone we may split it into two marquees, one focusing on Paddock to Plate vendors, and one focused on Sip & Savour vendors, as well as include a small demonstration stage. Cost includes your site within the marquee, please note there are no panels included.

| SIZE | COST | DESCRIPTION |
|--------------|---------------|--|
| 3x3m | \$1,000 + GST | Marquee, PVC sides x3 (+1 removable side for overnight security) |
| 6x3m | \$1,250 + GST | Marquee, PVC sides x3 (+1 removable side for overnight security) |
| Larger Sites | | Get in touch with our team to discuss |

SITE ONLY OPTIONS

Site Only Options (All site fees are GST exclusive, Site only, no marquee provided)

Sites start from as little as \$390+GST - **See map for individual site fees**

You can book within the Cattle / Equestrian / Lifestyle / Wool / Science & Innovation and Food & Wine areas by filling in the application form or contacting us directly.

FOOD VENDORS

Select your chosen spot on the map, find an old favourite or discover a new area, the choice is yours!

POWER PRICING

Costs below cover the 3 days of the Show

| POWER | TYPE | PRICE |
|--------------------|---|-------|
| Low User | 1x 10amp | \$225 |
| Med User | 2x10amp, or 1x15amp or 1x16amp | \$255 |
| High User | 3x10amp, or 2x16amp, or 1x16amp and 1x10A | \$305 |
| Other requirements | 32amp or Higher | POA |



10AMP
Single phase household



15AMP
Single phase



16AMP
Caravan plug

MARQUEE HIRE

Contact the Trade team or enquire via the Application Form to have your marquee quoted, booked and installed on your behalf by our helpful Show Trade Team.

NEXT STEPS...

SELECT YOUR SITE

Thank you for your interest in booking a trade site at the 2025 Royal A&P Show!

To book your site, view the online map including all of our sites for 2025 as well as the entertainment zones, competitions & animal showing arenas, giving you a clear overview of the full event layout.

When you click on a site you will be able to see all the information for that specific site, including price, size & site number.

COMPLETE THE ONLINE APPLICATION FORM

Once your application is filled out the site will change from available to pending.

CONFIRMATION

You will receive email confirmation the site is pending approval.



APPROVAL

Once your application has been approved, you will receive a deposit invoice.

PAYMENT

Pay your invoice ASAP to keep your application on track.

HEALTH & SAFETY

Once your invoice has been paid you will receive the online Health & Safety form to complete.

TRADE CONFIRMATION PACK

Once your deposit invoice has been paid and Health & Safety form completed, you will receive your Trade Confirmation Pack which covers all pack-in and pack-out information, as well as any other questions you may have!

HEALTH & SAFETY INDUCTION

You'll be sent an interactive, online H&S induction to complete.

TICKETS

Your tickets will be released to you once your account has been paid in full and you have completed our online Health & Safety induction.

QUESTIONS

At any stage, get in touch with our friendly Trade Team if you have any queries
- email trade@thechristchurchshow.co.nz

PRE-SHOW PREP

Closer to the Show we'll send out marketing opportunities and a pre-Show prep checklist to help make sure you're all set and ready to go.

SHOWTIME!

We can't wait to see you at the 2025 Royal A&P Show! Trade site bookings are open NOW!



WANT TO BE A SPONSOR?

There are sponsorship opportunities available to increase your brand reach. We would love to hear from you and design a sponsorship package to suit your specific needs.

Email our Sponsorship Manager
sponsorship@thechristchurchshow.co.nz

No ID
No Service
No Exceptions

ADDITIONAL EVENTS



SANTA PARADE

Be part of the iconic Christchurch Santa Parade the following weekend. If you are interested in retaining a site for the iconic 2025 Santa Parade, also held at the Agricultural Park on Sunday 23rd November, let us know on your Trade Site application form.



ŌTAUTAHĪ CHRISTMAS FESTIVAL

The Ōtautahi Christmas Festival will be running again the week in-between The Royal A&P Show and the Santa Parade, (from Friday 21st November 4.30pm to 9.30pm and Saturday 22nd November 10am to 4.30pm) with entertainment, food and a funfair – if you are also interested in this opportunity indicate on the booking form or email christmasfestival@thechristchurchshow.co.nz



If you have any queries, get in touch with our friendly Trade Team; Sarah and Nicole – email trade@thechristchurchshow.co.nz and we'll get back to you as soon as we can.

2025
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