



THE NEW ZEALAND
**AGRICULTURAL
SHOW 2018**
www.theshow.co.nz

**WEDNESDAY 14
TO FRIDAY 16
NOVEMBER 2018**

Media Accreditation Application Form

All media representatives planning to report on the 2018 New Zealand Agricultural Show are asked to apply to the Canterbury A&P Association for media accreditation. Please read thoroughly before completing the attached accreditation form. Media accreditation forms must be returned by Wednesday 24 October 2018.

Media Passes

Passes will be issued by mail or direct delivery no later than Friday 9 November 2018 to the contact name and address listed on the attached accreditation form, unless otherwise specified. Media Passes must be worn to receive entry to the Show and access to all areas.

Vehicle Parking Pass

A Parking Pass for the Curletts 1 Entrance will be supplied with Media Accreditation; this is to provide parking for media vehicles close to the main area (limited space available). Vehicular access to areas within the Showgrounds must be approved prior to arrival, this includes promotional vehicles. Please advise if you require Authorised Vehicle access within the Showgrounds during Show hours. Please note: healthy and safety regulations strictly prohibit the driving of vehicles (other than official Show vehicles) within the Showgrounds between the hours of 8am - 5.30pm.

Freelance Journalists/Photographers

Freelancers must attach a letter to their Media Accreditation Form signed by their Editor/Client confirming their status as a supplier to that media organisation and the stories they will be sourcing at the New Zealand Agricultural Show. **Any photographs taken during the event cannot be taken for the sole purpose of selling to livestock/equestrian competitors after the Show, unless by prior arrangement with the Canterbury A&P Association.**

Television Crews

TV news crews requiring on-site vehicle access within the Showgrounds will need to discuss their requirements prior to the Show as access may not be possible during certain times.

Media Centre

A Media Centre is located in the Showgrounds on MacKenzie Drive (behind the Show Office, opposite The ANZ Lawn). This is a dedicated area for all accredited media representatives. The Media Centre has phone, modem and power facilities plus complimentary beverages and secure lockers for cameras and other equipment. The Media Centre will be the first port of call for Show news and information as well as offering a rest area. Accredited media are also welcome at all times in the Bayleys Members' Marquee, located off Gunn Lane adjacent to the Main Arena.

Further Information

Sophie Ashford
Marketing & Communications Manager
Phone: (03) 366 2325
Mobile: 027 546 6870
Email: sophie@theshow.co.nz



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Post: Canterbury A&P Association, PO Box 9002, Tower Junction, Christchurch 8149

Email: sophie@theshow.co.nz

Name: Editor/Chief of Staff _____

Media Outlet _____

Office Phone _____ Date _____

Postal Address _____

Media Personnel attending the Show (If names are not known, generic passes can be produced i.e., reporter, camera etc.)

Name	Position/Title	Email	Mobile

Please detail any special facilities/assistance required _____

Authorised by Editor/Chief of Staff (signature) _____

NB: Media Accreditation is intended for editorial, film and photographic journalists covering stories at the Show. **It is not intended for promotional, sales or marketing staff from media outlets.** While all accreditation requests will be considered, the Canterbury A&P Association reserves the right to deny accreditation requests that do not fit the media accreditation criteria.